



Workshop:
"Entrepreneurship in Higher Education and Research Commercialization"

Tuesday 20 September 2016, 10:00 – 16:00
Athens Center for Entrepreneurship & Innovation - ACEin
46 Kefallinias Str., 2nd floor, Athens

- 9:30 – 10:00 *Registration*
- 10:00 - 10:30 **Welcome and Keynote Address**
Prof. Emmanouil Giakoumakis, Rector, Athens University of Economics & Business
Ms. Irit Ben-Abba, Israeli Ambassador to Greece

Keynote Address: Kostas Fotakis, Alternate Minister of Research and Innovation, Ministry of Education, Research and Religious Affairs
- 10:30-11:45 **SESSION I – Best Practices of Entrepreneurship in Higher Education**
Session Chair: Assoc. Prof. Katerina Pramataris
Entrepreneurship in Higher Education and the HEInnovate initiative
Peter Baur, European Commission, DG Education and Culture
Developing Entrepreneurial Education in Europe
Prof. Klaus Sailer, Munich University of Applied Sciences, Director of the Strascheg Center for Entrepreneurship
Entrepreneurship Support Activities at AUEB and
Open Innovation Collaboration with the Industry
Prof. Georgios Doukidis, Athens University of Economics & Business
- 11:45-12:15 **Coffee Break – Networking**
- 12:15-13:45 **SESSION II - Research Commercialization: Best Practices from the Tel Aviv University**
Session Chair: Assoc. Prof. Ioanna Pepelasi
Tel Aviv University: Combining basic and applied research
Prof. Yoav Henis, Vice President for Research and Development, Tel Aviv University (TAU)
Tel Aviv University Entrepreneurship and Innovation Environment – TAU Ventures
Prof. David Mendlovic, Head of the TAU Ventures & Vice Dean of Engineering Faculty
The innovation of Bridging the gap from academy to industry
Mr. Shlomo Nimrodi, CEO, RAMOT at Tel Aviv University Ltd.
Bridging the Cultural Gaps between academia and industry in Licensing Agreements
Mrs. Keren Primor Cohen, VP General Counsel and Business Affairs, RAMOT at Tel Aviv University Ltd.
- 13:45-14:30 **Light Lunch – Networking**
- 14:30-16:00 **SESSION III - Research Commercialization Cases and Best Practices from Greece**
Session Chair: Prof. Theodoros Apostolopoulos