

# NEWSLETTER

## WORK WITH MYTHS

November, 2024

Vol.1



### What is the WORK WITH MYTHS PROJECT

"WORK WITH MYTHS" is an Erasmus+ initiative blending cultural heritage with entrepreneurship to inspire young people. The project aims to revive regional myths and legends, using them as a foundation for entrepreneurial ventures. Through workshops, mentoring programs, and the development of two key deliverables, participants will gain valuable skills in business development while connecting deeply with their cultural roots.



### Meet the Project Partners!

#### FM-EPICHEIREIN (Greece):

Leading the project, this Greek firm excels in youth entrepreneurship and development consulting. They bring their expertise in business planning and startup support, along with a passion for integrating cultural heritage into modern entrepreneurial ventures.

#### Le Vie dei Tesori (Italy):

Based in Sicily, this foundation is known for its innovative approach to cultural revival. They transform cities into open-air museums, engaging local communities through festivals and educational activities that celebrate Italy's rich mythology and heritage.

#### Miejska Strefa Kultury (Poland):

A cultural hub from Łódź, Poland, MSK specializes in non-formal education and artistic programs. They bring their deep experience in folklore, arts, and community engagement, ensuring the project's activities resonate with young participants and the wider public.

### Main activities

#### Best Practises Research:

Each partner will explore regional myths and develop two key resources: the WORK WITH MYTHS Report, highlighting how ancient tales can inspire modern business ideas, and the WORK WITH MYTHS Booklet, a youth-friendly guide introducing the cultural stories of Greece, Italy, and Poland.

#### Exchange Workshops:

Hands-on workshops in Greece, Italy, and Poland will merge storytelling with business skills. Participants will explore how to transform local myths into unique entrepreneurial ventures, guided by experts from all partner countries.

#### Mentoring Program:

Tailored mentoring sessions will connect young entrepreneurs with seasoned advisors, offering guidance on incorporating mythology into business ideas, fostering creativity, and supporting sustainable growth.



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## Project Meetings!

We've gathered for three dynamic meetings with representatives from each partner organisation. Together, we tackled updates, shared creative ideas, and laid the groundwork for our upcoming workshops. From myth-inspired business plans to collaborative brainstorming, the WORK WITH MYTHS project is gaining momentum!

## Get Ready for Our First Workshop in Greece!

Mark your calendars! The first WORK WITH MYTHS workshop is happening in Xanthi, Greece on **December 13th**. Participants will dive into Greek myths and discover how these ancient stories can inspire modern entrepreneurial ideas. Stay tuned for more details—check our website and follow us on social media for updates!

## Erasmus Days!

We're excited to share that our first WORK WITH MYTHS event during Erasmus Days 2024 was a fantastic success! A big thank you to the 1st General High School of Xanthi, Greece, for hosting us. The day was buzzing with energy as students explored the project's unique blend of mythology and entrepreneurship through engaging activities.

The event featured an introduction to our initiatives, interactive myth-themed trivia, and creative brainstorming sessions where students shared their travel stories using post-it notes. It was a true celebration of culture, creativity, and collaboration.

Check out the link for more details: [Erasmus Days Highlights](#). Stay tuned for more updates from WORK WITH MYTHS!

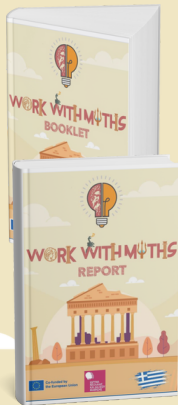


## Greek Version of the Deliverables Completed!

The Greek partners finalized both major outputs of the WORK WITH MYTHS project. The WORK WITH MYTHS Report showcases how ancient myths inspire business ideas in Greece, offering practical insights for young entrepreneurs.

The WORK WITH MYTHS Booklet is a youth-friendly guide introducing local myths to spark creativity and entrepreneurial thinking.

With these deliverables ready, we're set to inspire the next wave of culturally-driven entrepreneurs. [Check them out here](#) and stay tuned for versions from our other partners!



### CONTACT

Got questions? Reach us at [workwithmyths@gmail.com](mailto:workwithmyths@gmail.com). We've launched our website and social media channels—follow us for updates, news, and training opportunities!



Website: [workwithmyths.eu](http://workwithmyths.eu)



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