



INTERNATIONAL
HELLENIC
UNIVERSITY

www.ihu.edu.gr | Thessaloniki

Workshop

Financing innovative business plans in the digital era

Tuesday, 12 June, 15:00 - 19:00

Room A5, International Hellenic University

Open and free to anyone. Requires registration [here](#). Spaces are limited.

More details:

The workshop will be in two parts.

The **first part** will look at the essentials of a business plan (with a focus on the ICT sector), Dos and Don'ts and examples of recent startups.

The **second part** will discuss the "lean startup methodology", sources of finance for innovative startups and how to approach investors.

Instructor:

Georgios Gatos, a professional with experience as a consultant and as an Investment Analyst. He is also the coordinator of the Innovation and Entrepreneurship Unit.



European Union
European Social Fund



OPERATIONAL PROGRAMME
EDUCATION AND LIFELONG LEARNING
Investing in knowledge, society
MINISTRY OF EDUCATION, LIFELONG LEARNING AND RELIGIOUS AFFAIRS

Co-financed by Greece and the European Union



NSRF
2007-2013
OPERATIONAL PROGRAMME